TRADE AND COMMERCE.

[illegible]

MARINE INTELLIGENCE

[illegible]

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Truth is mighty and will prevail. Public Justice certain.

FOR GOVERNOR
HENRY JOHNSON.

NEW-ORLEANS:
TUESDAY MORNING, NOV. 16, 1841.

TO OUR COUNTRY SUBSCRIBERS.

We have this day [illegible] the execution of a measure, long contemplated, frequently deferred, at length reluctantly adopted, and hereafter intended as an invariable rule.

Ever since the change of owners of this paper, our country subscribers (a numerous class) have been indulged in the payment of their subscription, and have been allowed to stand on our list, although in many cases nothing has been placed to the credit side of the account. A continuance of such indulgence must become perfectly ruinous. Far better would it be for us to have no country subscribers at all, than to forward our paper for literally nothing to an immense number of persons. In the first instance, we should positively gain the value of the paper and save the wear and tear of type. In the second, we suffer a dead loss of several thousand dollars per annum. In session of [illegible] some delay might not unreasonably be asked by our country readers, but to use a homely yet expressive phrase, "the times are hard," and we must all our [illegible] to maintain, however feebly, the footing it has acquired in the South and South West.

We have, therefore, come to the determination never, under any circumstances, to forward our paper to the country, unless payment in advance has been made, or an order on some city correspondent, sent and accepted. The terms of the paper are hence forth, per subscription:

Daily paper, one year in advance	$12 00
Tri-Weekly one year in advance	10 00

At the end of the years subscription, the paper will be discontinued from our office, unless the subscriber gives notice of his intention to continue and has paid for the ensuing year in advance, or sent an order to a city agent.

Postmasters are authorized to receipt in our name for [illegible] mailed through their offices.

A circular has been despatched to all our country subscribers, mentioning the new arrangement which we have here explained at length.

It is our hope that our friends will not take umbrage at a rule which imperious circumstances have necessitated us to adopt. We have some fashionable and strictly paying subscribers in this and adjoining States, to whom the call is intended for all, they cannot even order it as a favor. We have no doubt an agent might be able to collect subscriptions from many of us, but we have tried this and found it but very feeble and ineffectual