

BYRRH**VIN TONIQUE et APERITIF**

Agents: PAUL GELPI & SONS, New Orleans

RECOMMANDÉ AUX FAMILLES

VENTE EN 1912: 11.000.000 DE BOUTEILLES

L. VIOLET. - THUIR, FRANCE

BYRRH**ENGLISH SECTION****L'Abéille de la Nouvelle-Orléans**
Daily Edition.NEW ORLEANS SEE PUBLISHING CO., Limited
PUBLISHER.Col. HUGUES J. DE LA VERGNE
PRESIDENT AND EDITOR.H. BEGUE, JR.
MANAGER.

Phone Main 3487.

Office, 520 Conti St., between De-
catur and Chartres.Entered as second-class mail matter, at the
Postoffice at New Orleans, La., under Act of
March 3, 1873.**SUBSCRIPTION RATES.**

Daily Edition.

In the United States—
One year \$7.50
Six months 3.75
Three months 1.95
One month65
One week15For Foreign Countries—
One year 9.15
Six months 4.60
Three months 2.03
One month 1.05In the United States—
One year \$3.00
Six months 1.50
Three months75For Foreign Countries—
One year 4.00
Six months 2.00
Three months 1.00

Sunday Edition.

In the United States—
One year \$2.00
Six months 1.00
Three months50Subscriptions are invariably payable in ad-
vance.**TO THE PUBLIC.**

The New Orleans Bee, No. 520 Conti St., is prepared to publish in the English language in its daily paper all legal and judicial advertisements and notices at the rate of three and one-half (\$3.50) cents per agate line, net, instead of seven (7) cents per agate line as heretofore.

A Prohibition Catechism.

What is Prohibition? An attempt to remedy the evils resulting from the excessive use of alcoholic beverages by laws prohibiting their sale.

Is excessive drinking of intoxicating liquors injurious?

Undoubtedly. So is excess in eating, in exercise, in work, and in many other things not harmful in themselves.

What is the primary cause of drinking to excess?

Weakness of will, or lack of moral character, which makes it impossible for some people to control their desire for the stimulation induced by intoxicants.

What percentage of the adult population of the United States uses some form of alcoholic beverage?

From the best information obtainable, it is estimated that 80 per cent are occasional or moderate drinkers.

What proportion of this 80 per cent drink to excess?

About 5 per cent.

Why should the 95 per cent of moderate or occasional drinkers be deprived of their beverages, because 5 per cent are lacking in self control?

No good reason has ever been given by the Prohibitionists.

How long has the prohibition plan been to be in this country?

For more than 50 years.

Has it materially diminished the use of liquors in prohibition areas?

No. The experience of such States as Maine and Kansas, where prohibition laws have been in force for many years, shows that the consumption of intoxicants is practically the same as in non-prohibition States.

(To Be Concluded Tomorrow.)

Tick Ticks No. 5.

The only good tick is the dead one.

Among losses which should be charged to the Southern cattle tick are those due to the death of animals from disease; the unthrifty condition, stunted growth, and arrested development occasioned by the parasitic life of the ticks from without and by the blood-destroying and enervating effects of the fever parasites from within; the decrease in the milk flow, and the low market value of the animals.

The benefits following tick eradication are numerous and far-reaching. Restrictions on the shipment of cattle are removed; the loss from tick fever is eliminated; the cattle industry is promoted, and other agricultural conditions in the locality thrive; in appearance the cattle show a marked contrast with those which harbored the ticks; pure-bred cattle can be brought in from other sections to improve the native breed without danger of death from spastic fever, and Southern animals can enter the show rings of the North without restriction.

The total cost of tick extermination will be far less than the amount saved in the first year after it is accomplished.

Female Help.

Any individual or firm employing female help, whether clerical or domestic, should apply to Mrs. Olivia Blanchard, U. S. Government Federated Employment Clearing House, City Hall, no charge whatever. Phone Main 659.

COMMERCIAL.**Spot Cotton.**

Middleweight

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20.25 20.50

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26.10 20.50

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