

“Do Your Utmost”
for the
RED CROSS

WITH the welfare of
millions to look
after, how long do you

suppose the hundred million dollars subscribed for the Red Cross in the campaign of a month ago will meet its needs?

The money raised so far is only an initiatory fund which will soon be exhausted unless it is constantly replenished. The need for your money and your service will continue as long as the war lasts--and no man can tell how long that will be.

Give your aid through the Red Cross Chapter nearest you. Don't wait for it to be drafted; volunteer it. Enlist for the war--not for a single battle.

Remember that in helping equip the Red Cross for its work of mercy, you are helping your own people--your neighbors' sons---perhaps your own. The Red Cross proposes not only to save

life physically, but morally because it expects to be at hand at the right time to take the place of the absent father or son and to be alert and intelligent enough to know what to do when emergency confronts it.

Therefore, shall we not adopt as our slogan “Do Your Utmost,” as it is a cause worthy of the utmost, as we are striving towards a new world, a “Peace” that will pass our present understanding. :: :: :: :: :: :: ::

Contributed by
THE UNION SULPHUR CO.
Sulphur, Louisiana